

# A VIEW FROM THE TOP

To get a better understanding of the location of your community and the surrounding area, complete the below worksheet. Remember, having a comprehensive grasp of the lifestyle that your customers will experience when they move to the area helps you develop your story.

Describe the general area where the community is located. \_\_\_\_\_

\_\_\_\_\_

What is great about your location? \_\_\_\_\_

\_\_\_\_\_

What are the major attractions in your area?

What do homeowner love about living in this area? \_\_\_\_\_

\_\_\_\_\_

What are the major attractions in your area?

Where is the nearest beach, and what is the best way to get there? \_\_\_\_\_

\_\_\_\_\_

What is the nearest grocery stores?

What are your favorite 3 restaurants? (This could be your top 3 places to suggest to customers from out of town)